



Euromonitor
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Yoghurt and Sour Milk Products in South Africa

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Sour milk products remains strongest performer in the category
- Diversity of Danone’s products provides stable growth
- Small-scale dairy producer awarded yoghurt accolade via innovation

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- Strong consumer awareness of health benefits associated with yoghurt set to mitigate strong declines
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- Lactose free offerings projected to expand

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Dairy Products and Alternatives in South Africa - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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