



**Euromonitor
International**

Self-Service Cafeterias in Portugal

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Declining transactions driven by independents' poor performance
- Chained players gaining share with growth in both value and volume transactions
- Colibri investing in brand awareness

PROSPECTS AND OPPORTUNITIES

- Strong competition from limited-service restaurants to impact self-service cafeterias
- Delivery expected to grow, though penetration is set to remain low
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Consumer Foodservice in Portugal - Industry Overview

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