



Euromonitor
International

Yoghurt and Sour Milk Products in Cameroon

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Yoghurt continues to benefit from stable prices and strong local production
Local players dominate with familiar and affordable products
Demographic factors influence which type of yoghurt to buy

PROSPECTS AND OPPORTUNITIES

Players likely to focus on health and safety protocols to fend off competition from informal Kossam products
Yoghurt could benefit from being positioned as a healthy treat
Healthy eating trend could push consumers to switch from flavoured to plain yoghurt

CATEGORY DATA

- Table 1 - Sales of Yoghurt and Sour Milk Products by Category: Volume 2019-2024
- Table 2 - Sales of Yoghurt and Sour Milk Products by Category: Value 2019-2024
- Table 3 - Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2019-2024
- Table 5 - Sales of Flavoured Yoghurt by Flavour: Rankings 2019-2024
- Table 6 - NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2020-2024
- Table 7 - LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2021-2024
- Table 8 - Distribution of Yoghurt and Sour Milk Products by Format: % Value 2019-2024
- Table 9 - Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2024-2029
- Table 10 - Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2024-2029
- Table 11 - Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2024-2029
- Table 12 - Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2024-2029

Dairy Products and Alternatives in Cameroon - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

- Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2019-2024
- Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
- Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
- Table 16 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
- Table 17 - Penetration of Private Label by Category: % Value 2019-2024
- Table 18 - Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
- Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029
- Table 20 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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