



Euromonitor
International

Yoghurt and Sour Milk Products in India

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Strong summer season aids growth of yoghurt and sour milk products in 2024
Amul and Nandini retain the top two positions
Modern grocery retailers and e-commerce gain prominence

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Demand for packaged products will continue to gain momentum
Demand will remain strong owing to hot summers and access to refrigeration
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