



Euromonitor
International

Refrigeration Appliances in India

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Refrigeration Appliances in India - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures impact growth of the category
Rising preference for premium, larger capacity refrigeration appliances
Growing number of brands adopt "Make in India" initiative for fridge freezers

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Category expected to record solid growth over the forecast period
Changes in energy efficiency norms to influence price of refrigeration appliances
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