



Euromonitor  
International

# Spectacles in Poland

June 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Robust growth for spectacles in 2025, but decelerating rate of inflation impacts current value sales  
EssilorLuxottica SA benefits from extensive portfolio, while Kering SA enjoys significant dynamism  
Increased rates of myopia lead to specialist spectacle lenses becoming mainstream

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