



Soft Drinks Packaging in China

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Trends in soft drinks packaging volumes driven by health, urbanisation, and sustainability efforts

China's advancements in PET recycling and rPET content drive sustainability in soft drinks packaging

Eco-friendly, convenient, and digital innovations reshape soft drinks packaging in China

PROSPECTS AND OPPORTUNITIES

Urbanisation and health consciousness set to drive growth in soft drinks packaging in China in the forecast period

The popularity of different pack types expected to evolve significantly, driven by consumers' desire for convenience

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