

Dermatologicals in Kazakhstan

October 2024

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Dermatologicals in Kazakhstan - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Dermatologicals' growth supported by rising awareness of skin health and care Multinationals lead, but smaller, cheaper brands are gaining ground Potential of hair loss treatments attracts manufacturer interest

PROSPECTS AND OPPORTUNITIES

Favourable demographic factors and rising incidence of dermatological problems support future growth Population growth as a driver for nappy (diaper) rash treatments Economy products set to increase in vaginal antifungals due to economic uncertainty

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MARKET DATA

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DISCLAIMER

DEFINITIONS

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