



Euromonitor
International

Small Cooking Appliances in France

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Air fryers and pod coffee machines key to growth in 2024
Other appliances of the category have mixed performances
Competition remains strong in 2024 with a focus on partnerships, price promotions, marketing and innovation

PROSPECTS AND OPPORTUNITIES

Air fryers likely to remain the main source of growth
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