



Soft Drinks Packaging in Singapore

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal beverage cans the leading pack type in soft drinks in Singapore
PET bottles dominate packaging unit volumes in bottled water in Singapore
Strong sales of RTD tea benefit metal beverage cans and brick liquid cartons

PROSPECTS AND OPPORTUNITIES

Environmental concerns will help to drive the development of sustainable packaging
Soft drinks packaging moving towards smaller pack sizes

Soft Drinks Packaging in Singapore - Company Profiles

Packaging Industry in Singapore - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
Flexible plastic dominates chilled and frozen meat and seafood packaging for its protection and practicality
PET bottles lead in bottled water packaging volumes in Singapore
Strong growth in usage of kegs in Singapore's foodservice channel driven by cost-efficiency and sustainability
Growing demand for smaller pack sizes in oral care driven by convenience
Folding cartons gaining share in toilet care due to their versatility

PACKAGING LEGISLATION

Singapore government implements mandatory packaging reporting scheme to combat plastic waste
Singapore introduces beverage container return scheme as part of EPR implementation

RECYCLING AND THE ENVIRONMENT

Bottled water brands embrace sustainability by moving away from single-use PET bottles
Singapore environment council report advocates for sustainable packaging
Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2021/2022 and Targets for 2023

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