



Euromonitor  
International

# Dishwashers in South Africa

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## Dishwashers in South Africa - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Changing consumer lifestyles influence demand for dishwashers  
South Africa's energy crisis restricts growth and penetration of dishwashers  
Loyalty remains the key to survival for most brands in South Africa

#### PROSPECTS AND OPPORTUNITIES

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Changing lifestyles in South Africa influence demand for consumer appliances  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/dishwashers-in-south-africa/report](http://www.euromonitor.com/dishwashers-in-south-africa/report).