



Euromonitor  
International

# Dermatologicals in Singapore

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Dermatologicals shows mixed performance, with growth led by medicated shampoos
- Waning demand for topical antifungals, despite climate effects
- Decline in demand for nappy (diaper) rash treatments, despite positive associations of “Year of the Dragon”

PROSPECTS AND OPPORTUNITIES

- Continued growth for dermatologicals, driven by rising levels of health-consciousness and shifting demographics
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DISCLAIMER

## DEFINITIONS

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