



Euromonitor  
International

# Soft Drinks Packaging in Hong Kong, China

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## Soft Drinks Packaging in Hong Kong, China - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

PET bottles remain the dominant pack type in soft drinks packaging

Smaller sizes of metal beverage cans are gaining popularity

Brick liquid cartons gaining share

#### PROSPECTS AND OPPORTUNITIES

Further development of the sustainable packaging trend expected in the forecast period

Shift towards healthier drinks expected over the forecast period

## Soft Drinks Packaging in Hong Kong, China - Company Profiles

## Packaging Industry in Hong Kong, China - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

PET bottles gaining share due to their affordability and recyclability

Liquid cartons benefit from a boost to demand for 100% juice

The 500ml pack size is gaining popularity in beer for its ability to provide a balance between convenience and value

Glass bottles gaining share in skin care packaging due to their excellent barrier properties

Blister and strip packs gaining share for in-cistern devices packaging in toilet care

### PACKAGING LEGISLATION

Hong Kong's new deposit-return legislation for beverage containers

### RECYCLING AND THE ENVIRONMENT

Sustainable packaging trend will continue gaining momentum over the forecast period

Brands promoting sustainability through recycling campaigns across stores in Hong Kong

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/soft-drinks-packaging-in-hong-kong-china/report](https://www.euromonitor.com/soft-drinks-packaging-in-hong-kong-china/report).