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# Bath and Shower in Croatia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Bath and shower benefits from baseline demand, with sales rebalancing after inflationary pressures  
Unilever maintains its leading company place thanks to its strong portfolio  
Health and personal care stores retain their relevance

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An ongoing positive performance expected, supported by baseline demand and innovations  
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Natural and free-from ingredients will remain a key focus

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Beauty and Personal Care in Croatia - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/bath-and-shower-in-croatia/report](http://www.euromonitor.com/bath-and-shower-in-croatia/report).