



Euromonitor  
International

# Hair Care in Croatia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Ongoing innovations and new product launches drive sales  
L'Oréal maintains its company lead thanks to the strength of its overall portfolio  
Health and beauty specialist benefit from strong advertisements and promotions for hair care

PROSPECTS AND OPPORTUNITIES

Hair care will maintain positive sales, supported by ongoing innovations and new product developments  
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Beauty and Personal Care in Croatia - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hair-care-in-croatia/report](http://www.euromonitor.com/hair-care-in-croatia/report).