



Euromonitor
International

Dermatologicals in Indonesia

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Rising demand for nappy rash treatments, while topical antifungals see strong uptake in rural areas
- Herbal products are growing in popularity
- Rising demand for medicated powder, driven by limited awareness of the most effective treatments for skin conditions

PROSPECTS AND OPPORTUNITIES

- Steady growth anticipated, driven by climate and lack of access to clean living conditions
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Consumer Health in Indonesia - Industry Overview

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DISCLAIMER

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