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International

# Dermatologicals in France

September 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Dermatologicals deemed less important than other OTC offerings during times of financial uncertainty
- Growth driven by return to pre-pandemic patterns
- Stress and anxiety boost performance of hair loss treatments

PROSPECTS AND OPPORTUNITIES

- Demographic and climate issues set to impact forecast performance
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Consumer Health in France - Industry Overview

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DISCLAIMER

## DEFINITIONS

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