

Dermatologicals in Peru

October 2024

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Dermatologicals in Peru - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

High temperatures and sporting activities benefit sales in dermatologicals Nappy (diaper) rash treatments benefit from multi-purpose properties Hair loss treatments continue to grow as availability increases across Peru

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Ovules could boost the performance of vaginal antifungals solutions Cream formats have the potential to showcase growth in traditional channels The growth of dermocosmetics is a rising challenge to forecast sales

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DISCLAIMER

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