



Euromonitor
International

Hot Drinks Packaging in Japan

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons gaining share in fresh ground coffee

The 60g pack size records strong growth in composite containers in 2023

Plastic pouches recording strong growth in black tea packaging

PROSPECTS AND OPPORTUNITIES

Nestlé's refillable pouches an example of sustainable pack types likely to be launched in the coming years

Paper-based containers expected to gain share in hot drinks packaging

Hot Drinks Packaging in Japan - Company Profiles

Packaging Industry in Japan - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic dominates frozen pizza packaging

Smaller pack sizes gaining traction in non-alcoholic drinks packaging amid rising on-the-go consumption trend

Declining use of PET bottles in alcoholic drinks packaging

Brands adopting innovative packaging solutions in the move towards sustainability

Smaller pack sizes are gaining traction in Japanese home care packaging

PACKAGING LEGISLATION

Regulations regarding food packaging now include a "positive list" of materials that can be used

RECYCLING AND THE ENVIRONMENT

Japan Soft Drink Association takes the initiative to increase the ratio of bottle-to-bottle recycling

Plastic Resource Circulation Act a step towards circular packaging solutions

Table 1 - Overview of Packaging Recycling and Recovery in Japan: 2021/2022 and Targets for 2023

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-japan/report.