



# Vacuum Cleaners in Morocco

January 2025

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## Vacuum Cleaners in Morocco - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Cylinder vacuum cleaners post flat sales  
Prices soar in sticks and upright vacuum cleaners  
Robotic vacuum cleaners post marginal volume growth from low base

#### PROSPECTS AND OPPORTUNITIES

Robotic vacuum cleaners to gain better visibility  
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