

Dermatologicals in South Korea

September 2024

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Dermatologicals in South Korea - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Blurring of lines between dermatologicals and beauty products

Limited potential for topical antifungals

Bumooly leads the niche topical allergy remedies/antihistamines category

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Hair loss treatments expected to see strong growth over the forecast period Local brands see potential in nappy (diaper) rash treatments

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DISCLAIMER

DEFINITIONS

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