



Euromonitor
International

Nappies/Diapers/Pants in Brazil

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Disposable pants continues to be the driving force within nappies/diapers/pants
Narrowing the gap between price ranges, and further consolidation
Retail e-commerce still accounts for a low share, but is continuously evolving

PROSPECTS AND OPPORTUNITIES

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DISCLAIMER

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