



Euromonitor
International

Analgesics in Brazil

April 2025

Table of Contents

Analgesics in Brazil - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

As consumers value efficacy, analgesics maintains growth from a high base
Several growth drivers contribute to positive performance
Dorflex continues to lead thanks to constant development

PROSPECTS AND OPPORTUNITIES

Continued growth, with more targeted products likely to be seen
Changing demographics set to impact sales of analgesics
Move towards retail e-commerce along with rise of single-person households

CATEGORY DATA

Table 1 - Sales of Analgesics by Category: Value 2019-2024
Table 2 - Sales of Analgesics by Category: % Value Growth 2019-2024
Table 3 - NBO Company Shares of Analgesics: % Value 2020-2024
Table 4 - LBN Brand Shares of Analgesics: % Value 2021-2024
Table 5 - Forecast Sales of Analgesics by Category: Value 2024-2029
Table 6 - Forecast Sales of Analgesics by Category: % Value Growth 2024-2029

Consumer Health in Brazil - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
Table 8 - Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2019-2024
Table 10 - Sales of Consumer Health by Category: % Value Growth 2019-2024
Table 11 - NBO Company Shares of Consumer Health: % Value 2020-2024
Table 12 - LBN Brand Shares of Consumer Health: % Value 2021-2024
Table 13 - Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
Table 14 - Distribution of Consumer Health by Format: % Value 2019-2024
Table 15 - Distribution of Consumer Health by Format and Category: % Value 2024
Table 16 - Forecast Sales of Consumer Health by Category: Value 2024-2029
Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/analgesics-in-brazil/report.