



Vending in Austria

February 2024

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Vending in Austria - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

The channel characterised by both positive and negative impulses since the pandemic
Continuing expansion and professionalisation in “vending stores”
Selecta increases its presence through acquisition

PROSPECTS AND OPPORTUNITIES

Positive outlook ahead for overall vending
Positive growth of vending stores although the concept unlikely to shake up the channel to any great degree
Café+co retains lead over the forecast period thanks to highly efficient business model

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Retail in Austria - Industry Overview

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The role of retail e-commerce is also stagnating in this harsh environment
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