

Vending in Austria

February 2025

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Vending in Austria - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

The number of vending machines continues to rise in Austria during 2024

Vending machines and automation to tackle staff shortages and high operating costs

Changing working environments and hybrid working challenges sales of vending

PROSPECTS AND OPPORTUNITIES

Self-service and automation is set to play a significant role across the forecast period Domestic player UKO Microshops AG Domestic has strong aspirations for the forecast period The market leader café+co is set to retain its lead across the forecast period

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Automation rises as retailers look for labour-saving solutions to remain competitive

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