



Euromonitor
International

Hot Drinks Packaging in Sweden

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible packaging remains the dominant packaging format in Swedish hot drinks

Folding cartons and flexible paper the main pack types for tea

Kafferoosteriet Löffbergs launches new coffee packaging

PROSPECTS AND OPPORTUNITIES

Nestlé working to make packaging sustainable

Industry focus will continue to remain on sustainability

Hot Drinks Packaging in Sweden - Company Profiles

Packaging Industry in Sweden - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Folding cartons lead in meals and soups due to sustainability concerns and their low cost

Glass bottles are gaining share in RTD tea due to eco-conscious consumer choices

Metal beverage cans gaining popularity in alcoholic drinks, supported by sustainability trends

Glass bottles are favoured in fragrances for their eco-friendly, premium appeal

Laundry care packaging focuses on eco-friendly innovations

PACKAGING LEGISLATION

Sweden enforces recycling and reduction in single-use plastics

RECYCLING AND THE ENVIRONMENT

Magnus Barefoot IPA beer introduces innovative, sustainable packaging

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-sweden/report.