



Euromonitor
International

Cider/Perry in Estonia

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Slight decline
Competition from cheaper alternatives
Increased competition from smaller players

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Alcoholic Drinks in Estonia - Industry Overview

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On-trade vs off-trade split
What next for alcoholic drinks?

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Legislation
Legal purchasing age and legal drinking age
Drink driving
Advertising
Smoking ban
Opening hours
On-trade establishments

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