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International

Baby and Child-Specific Products in Dominican Republic

May 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Most Dominican parents already pay attention to the importance of children’s personal care
- Brands aim for a broader product range strategy for more personalised needs
- Pharmacy channel showcases products with scientific validation claims

PROSPECTS AND OPPORTUNITIES

- The adoption of new rituals of caring for their children, by the new generations of parents, enhances the development of the category
- The holistic concept of seeking a state of wellbeing and relaxation is increasingly aimed at earlier ages
- Innovative product packaging that appeals to children will be a sales driver

CATEGORY DATA

- Table 1 - Sales of Baby and Child-specific Products by Category: Value 2019-2024
- Table 2 - Sales of Baby and Child-specific Products by Category: % Value Growth 2019-2024
- Table 3 - Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2019-2024
- Table 4 - NBO Company Shares of Baby and Child-specific Products: % Value 2020-2024
- Table 5 - LBN Brand Shares of Baby and Child-specific Products: % Value 2021-2024
- Table 6 - LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2021-2024
- Table 7 - LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2021-2024
- Table 8 - Forecast Sales of Baby and Child-specific Products by Category: Value 2024-2029
- Table 9 - Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2024-2029
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Beauty and Personal Care in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

- Beauty and personal care in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retail developments
- What next for beauty and personal care ?

MARKET DATA

- Table 11 - Sales of Beauty and Personal Care by Category: Value 2019-2024
- Table 12 - Sales of Beauty and Personal Care by Category: % Value Growth 2019-2024
- Table 13 - GBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 14 - NBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 15 - LBN Brand Shares of Beauty and Personal Care: % Value 2021-2024
- Table 16 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2019-2024
- Table 17 - Distribution of Beauty and Personal Care by Format: % Value 2019-2024
- Table 18 - Distribution of Beauty and Personal Care by Format and Category: % Value 2024
- Table 19 - Forecast Sales of Beauty and Personal Care by Category: Value 2024-2029
- Table 20 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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