



Euromonitor
International

Gardening in Indonesia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Urban gardening and biophilic design thrive in Indonesia due to health and sustainability trends
Ace Hardware retains lead of gardening in 2024, driven by quality, sustainability and innovation
Supermarkets and e-commerce most dynamic distribution channels due to consumer demand for greater convenience

PROSPECTS AND OPPORTUNITIES

Surge in demand for gardening in Indonesia driven by eco-friendly practices and rising urbanisation
Diverse consumer demographics influence gardening trends in Indonesia
Tech innovations transform gardening in Indonesia for greener, more efficient growth

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Home and Garden in Indonesia - Industry Overview

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DISCLAIMER

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