



Euromonitor
International

Home Improvement in Australia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Increasing popularity of carpets and hand tools help drive growth of home improvement in Australia
Distinct product packaging supports Zenith's leadership of home improvement
Omnichannel strategies drive dominance of home improvement and gardening stores

PROSPECTS AND OPPORTUNITIES

Environmental consciousness set to shape future trends in home improvement
Imminent lead-free tapware regulation will lead to product innovation in category
Online engagement through live events expected to help physical stores maintain foothold in home improvement

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Home and Garden in Australia - Industry Overview

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DISCLAIMER

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