



Euromonitor  
International

# Colour Cosmetics in Canada

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Sun care and skin care ingredients are increasingly infused in colour cosmetics, supporting value growth  
Leader L'Oréal Canada losses share within a highly competitive market  
Beauty specialists lead distribution however share falls as competition from retail e-commerce rises

PROSPECTS AND OPPORTUNITIES

Eye make-up and multifunctional properties are forecast to drive positive growth  
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DISCLAIMER

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