



Euromonitor  
International

# Dermatologicals in Saudi Arabia

October 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Increase in prices offset with promotional activities
- New launches by local, regional and international players within dermatologicals
- Saudi International Trading Co Ltd SITCO strengthens lead of dermatologicals

PROSPECTS AND OPPORTUNITIES

- Saudi Arabia’s weather conditions to continue driving growth
- Further competition likely to stem from dermocosmetics
- Evolving landscape of pharmacies in Saudi Arabia

CATEGORY DATA

- Table 1 - Sales of Dermatologicals by Category: Value 2019-2024
- Table 2 - Sales of Dermatologicals by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Dermatologicals: % Value 2020-2024
- Table 4 - LBN Brand Shares of Dermatologicals: % Value 2021-2024
- Table 5 - LBN Brand Shares of Hair Loss Treatments: % Value 2021-2024
- Table 6 - Forecast Sales of Dermatologicals by Category: Value 2024-2029
- Table 7 - Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

Consumer Health in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

- Consumer health in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What next for consumer health?

MARKET INDICATORS

- Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 9 - Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 10 - Sales of Consumer Health by Category: Value 2019-2024
- Table 11 - Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 12 - NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 13 - LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 14 - Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 15 - Distribution of Consumer Health by Format: % Value 2019-2024
- Table 16 - Distribution of Consumer Health by Format and Category: % Value 2024
- Table 17 - Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

- OTC Registration And Classification
- Vitamins And Dietary Supplements Registration And Classification
- Self-medication/self-care And Preventive Medicine
- Switches

DISCLAIMER

## DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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