



Euromonitor
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Gardening in the Philippines

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Government programmes and campaigns support modest growth in gardening in 2024
Ramgo International Corp leads gardening, supported by an extensive distribution network
Non-grocery retailers lead distribution in the Philippines, offering tailored products and accessories

PROSPECTS AND OPPORTUNITIES

Decline in gardening sales projected due to category saturation
Vertical gardening solutions expected to advance over the forecast period
Distribution channels likely to evolve due to rising consumer interest in sustainable living

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Home and Garden in the Philippines - Industry Overview

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DISCLAIMER

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