



Video Games in the US

May 2024

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Video Games in the US - Category analysis

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2023 DEVELOPMENTS

2023 proves a marquee year for software, particularly on consoles
The parade of major software company acquisitions continues in 2023
Gaming subscriptions are an ongoing force in the console and PC space

PROSPECTS AND OPPORTUNITIES

Omnichannel Microsoft setting itself up for success; Sony begins to look to the future
When will Nintendo satiate long-parched fans; and can anyone clean up mobile gambling?
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