



Euromonitor
International

Cigarettes in Colombia

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Changing consumer habits dampen cigarette sales in 2024
- British American Tobacco Colombia strenghtens its position
- Small grocers lose relevance, while discounters attract consumers

PROSPECTS AND OPPORTUNITIES

- Alternatives to cigarettes will continue to erode sales
- Regulation changes could significantly impact demand
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Health warnings

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DISCLAIMER

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