



Health and Wellness in Chile

August 2024

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Health and Wellness in Chile

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Health and wellness in focus
Consumer weight trends
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Health-related deaths
Blood pressure and cholesterol levels
Diabetes prevalence

DISCLAIMER

HW Hot Drinks in Chile

KEY DATA FINDINGS

2023 DEVELOPMENTS

Interest in health and wellness hot drinks remains strong despite rising cost of living
Low fat and low sugar are the best performing health and wellness claims
Good source of minerals, good source of vitamins still the top claims in volume terms

PROSPECTS AND OPPORTUNITIES

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