



Euromonitor
International

Consumer Foodservice By Location in Norway

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Standalone dominates but the competition is growing
- Newcomers in travel and lodging locations
- Weak currency encourages inbound and local tourism

PROSPECTS AND OPPORTUNITIES

- Rising competition around digitalisation
- Global climate to boost inbound tourism in Norway
- Younger generations to exert a growing influence on consumer foodservice

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