



Homewares in Hong Kong, China

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Consumers seek new products to elevate at-home dining experiences
- SEB Asia Ltd consolidates its leading position
- Home products specialists maintain solid position through omnichannel focus

PROSPECTS AND OPPORTUNITIES

- Practicality to drive demand as multifunctional kitchenware gains favour
- Eco-conscious materials to reshape homeware as sustainability gains importance
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Home and Garden in Hong Kong, China - Industry Overview

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DISCLAIMER

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