



Euromonitor  
International

# Cafés/Bars in Peru

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KEY DATA FINDINGS

2024 DEVELOPMENTS

The poor performance of the Peruvian economy limits growth for cafés/bars in 2024  
Specialist coffee and tea shops stand out as independent players expand  
Rooftops bars drive sales within bars/pubs, attracting consumers willing to pay a premium

PROSPECTS AND OPPORTUNITIES

Café/bar will post growth aligned with the improvement of the Peruvian economy  
Cafés/bars is set to focus on expansion strategies that improve proximity to consumers  
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