

# Consumer Foodservice By Location in Poland

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## Consumer Foodservice By Location in Poland - Category analysis

## **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Travel and retail locations see strongest performances

Standalone category continues to dominate

Increasing customer demands and rising costs are driving changes in foodservice.

## PROSPECTS AND OPPORTUNITIES

Standalone locations will continue to dominate

Further expansion in retail and travel locations

Demographics will have significant impact on development of foodservice outlets

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