



Euromonitor
International

Street Stalls/Kiosks in Malaysia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Street stalls/kiosks see dynamic growth in 2024, fuelled by popularity of tea-based offerings
- China-influenced street stalls/kiosks gain traction
- Consumers seek value-for-money meals as a result of rising cost of living

PROSPECTS AND OPPORTUNITIES

- Expansion of international players will drive growth
- Growing consumer demand for enhanced experiences
- Players will diversify their offerings to attract new customers

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Consumer Foodservice in Malaysia - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/street-stalls-kiosks-in-malaysia/report.