

# Yoghurt and Sour Milk Products in Canada

September 2024

Table of Contents

#### Yoghurt and Sour Milk Products in Canada - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Yoghurt leverages healthy positioning to stimulate demand High protein trend benefits the category Growing diversity paves the way for new variants

#### PROSPECTS AND OPPORTUNITIES

Key healthy eating and snacking trends to push yoghurt and sour milk products Sour milk products to benefit from the rising health and wellness trend Players to focus on new product developments and social media engagement

#### CATEGORY DATA

Table 1 - Sales of Yoghurt and Sour Milk Products by Category: Volume 2019-2024
Table 2 - Sales of Yoghurt and Sour Milk Products by Category: Value 2019-2024
Table 3 - Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2019-2024
Table 4 - Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2019-2024
Table 5 - Sales of Flavoured Yoghurt by Flavour: Rankings 2019-2024
Table 6 - NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2020-2024
Table 7 - LBN Brand Shares of Yoghurt and Sour Milk Products by Format: % Value 2021-2024
Table 8 - Distribution of Yoghurt and Sour Milk Products by Category: Volume 2024-2029
Table 9 - Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2024-2029
Table 10 - Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2024-2029
Table 11 - Forecast Sales of Yoghurt and Sour Milk Products by Category: Wolume Growth 2024-2029
Table 12 - Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2024-2029

#### Dairy Products and Alternatives in Canada - Industry Overview

#### EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture Key trends in 2024 Competitive landscape Channel developments What next for dairy products and alternatives?

#### MARKET DATA

Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

- Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
- Table 17 Penetration of Private Label by Category: % Value 2019-2024
- Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
- Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029
- Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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