



Video Games in the Netherlands

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Video Games in the Netherlands - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Video games players invest in various strategies to keep players engaged, as industry struggles with profitability
Static consoles see strong growth, driven by PS5, while AR/VR headsets remain niche market
New regulations have negative impact on mobile games

PROSPECTS AND OPPORTUNITIES

Remote play to drive growth in video game hardware
Further consolidation is likely in view of layoffs within the industry
Video gaming software players are likely to keep costs low and drive growth through existing IPs

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DISCLAIMER

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