



Euromonitor
International

Yoghurt and Sour Milk Products in Germany

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Retail demand for yoghurt and sour milk products in Germany declines
- Private label remains strong while Danone leads overall category
- Discounters and supermarkets remain leading channels for yoghurt and sour milk products in Germany

PROSPECTS AND OPPORTUNITIES

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Dairy Products and Alternatives in Germany - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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