

Spectacles in South Korea

June 2025

Table of Contents

Spectacles in South Korea - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Steady growth seen in spectacles in 2025 Chemiglas as leading company Potential for expansion in myopia control

PROSPECTS AND OPPORTUNITIES

Further steady growth anticipated for forecast period Rising importance of functional spectacle lenses Growth in retail e-commerce driven by spectacle frames and non-prescription lenses

CATEGORY DATA

Table 1 - Sales of Spectacles by Category: Volume 2020-2025
Table 2 - Sales of Spectacles by Category: Value 2020-2025
Table 3 - Sales of Spectacles by Category: % Volume Growth 2020-2025
Table 4 - Sales of Spectacles by Category: % Value Growth 2020-2025
Table 5 - Sales of Spectacle Lenses by Type: % Value 2020-2025
Table 6 - NBO Company Shares of Spectacles: % Value 2020-2024
Table 7 - LBN Brand Shares of Spectacles by Format: % Value 2020-2025
Table 8 - Distribution of Spectacles by Category: Volume 2025-2030
Table 10 - Forecast Sales of Spectacles by Category: % Volume Growth 2025-2030
Table 11 - Forecast Sales of Spectacles by Category: % Volume Growth 2025-2030
Table 12 - Forecast Sales of Spectacles by Category: % Value Growth 2025-2030

Eyewear in South Korea - Industry Overview

EXECUTIVE SUMMARY

Eyewear in 2025: The big picture 2025 key trends Competitive landscape Retail developments What next for eyewear?

MARKET DATA

Table 13 - Sales of Eyewear by Category: Volume 2020-2025
Table 14 - Sales of Eyewear by Category: Value 2020-2025
Table 15 - Sales of Eyewear by Category: % Volume Growth 2020-2025
Table 16 - Sales of Eyewear by Category: % Value Growth 2020-2024
Table 17 - NBO Company Shares of Eyewear: % Value 2020-2024
Table 18 - LBN Brand Shares of Eyewear: % Value 2021-2024
Table 19 - Distribution of Eyewear by Format: % Value 2020-2025
Table 20 - Forecast Sales of Eyewear by Category: Volume 2025-2030
Table 21 - Forecast Sales of Eyewear by Category: % Volume Growth 2025-2030
Table 22 - Forecast Sales of Eyewear by Category: % Volume Growth 2025-2030
Table 23 - Forecast Sales of Eyewear by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/spectacles-in-south-korea/report.