



Cafés/Bars in Italy

March 2025

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2024 DEVELOPMENTS

Cafés/bars going through a period of transformation as some businesses struggle to stay afloat

A new launch for Autogrill

Lowengrube looking to bring the Bavarian experience to a wider audience in Italy

PROSPECTS AND OPPORTUNITIES

An uncertain future for cafes/bars in Italy but opportunities remain

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More social initiatives likely to be seen as players look to give back to the community

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DISCLAIMER

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