



# Eyewear in Malaysia

June 2025

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Leading players benefit from strong distribution

Myopia control contact lenses remain a niche market as consumers prefer myopia spectacle lenses

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Spike in demand for clear and coloured cosmetic contact lenses driving growth in both daily disposable and frequent replacement lenses

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Rising number of innovative sports sunglasses as Malaysians increasingly adopt active lifestyles

#### PROSPECTS AND OPPORTUNITIES

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