



Euromonitor
International

Spectacles in Malaysia

June 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Steady demand in spectacles as value package offering partially offsets increasing contribution of functional lenses
Multinational companies lead spectacles with a wide array of brands in spectacle frames and lenses
Growing awareness in myopia control lenses amongst highly educated parents within Malaysia

PROSPECTS AND OPPORTUNITIES

Functional lenses expected to gain momentum during forecast period along with improving literacy rate amongst Malaysians
Manufacturers and retailers bank on improvement of customer shopping experience through the provision of professional eye screening services
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