



**Euromonitor  
International**

# Eyewear in Italy

June 2025

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- Myopia control lens market expands, driven by medical certification and practitioner endorsement

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## Sunglasses in Italy

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/eyewear-in-italy/report](http://www.euromonitor.com/eyewear-in-italy/report).