



Euromonitor  
International

# Dog Food in South Korea

May 2025

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## Dog Food in South Korea - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Dog food continues to record low growth in value sales  
Premium price platform sees the highest growth rate in dry dog food  
Domestic dog food brands negatively impacted by mass cat death incident

#### PROSPECTS AND OPPORTUNITIES

Low growth in the dog population will remain a challenge to growth  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/dog-food-in-south-korea/report](http://www.euromonitor.com/dog-food-in-south-korea/report).