



Portable Players in France

July 2024

Table of Contents

Portable Players in France - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Portable players continue to slump towards obsolescence in light of more modern and multifunctional devices

Home pod styles of wireless speakers hold the greatest potential

E-commerce is well suited to portable players and wireless speakers, due to associations and logistical benefits

PROSPECTS AND OPPORTUNITIES

Will smart speakers be the saviour for portable players?

Multifunctional devices, such as smartphones, will continue to pose strong competition

E-commerce set to become a leading retail channel

CATEGORY DATA

Table 1 - Sales of Portable Players by Category: Volume 2019-2024

Table 2 - Sales of Portable Players by Category: Value 2019-2024

Table 3 - Sales of Portable Players by Category: % Volume Growth 2019-2024

Table 4 - Sales of Portable Players by Category: % Value Growth 2019-2024

Table 5 - NBO Company Shares of Portable Players: % Volume 2020-2024

Table 6 - LBN Brand Shares of Portable Players: % Volume 2021-2024

Table 7 - Distribution of Portable Players by Channel: % Volume 2019-2024

Table 8 - Forecast Sales of Portable Players by Category: Volume 2024-2029

Table 9 - Forecast Sales of Portable Players by Category: Value 2024-2029

Table 10 - Forecast Sales of Portable Players by Category: % Volume Growth 2024-2029

Table 11 - Forecast Sales of Portable Players by Category: % Value Growth 2024-2029

Consumer Electronics in France - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2019-2024

Table 13 - Sales of Consumer Electronics by Category: Value 2019-2024

Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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